



## CASE STUDY: THE GREAT YORKSHIRE SHOW

### The Customer:

Yorkshire Show exhibitors

### The Requirement:

Heavy rain in the run up to the Great Yorkshire Show left many exhibitors worried about the safety of their visitors, who would have to navigate the slippery, muddy ground on their stand.

How could they eliminate these treacherous conditions and create a safe, positive experience for attendees?

### The Solution:

Ground-Guards is well versed in solving last minute situations such as this.

With a large selection of light, medium and heavy duty mats in stock and ready to go – ideal for usage as temporary event flooring – we were able to deliver and install mats on site quickly and responsively.

We recommended MultiTrack as a lightweight, portable solution. The mats, which take mere seconds to join, feature non-slip tread and are strong enough to comfortably cater for high volumes of both pedestrian and vehicular traffic.

### The Outcome:

The reputation of the exhibitors saved from potential slips, trip or embarrassments, thanks to Ground-Guards' responsive solutions. Another job well done!



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